

New Media Firm, The 1322 G St., SE WashIngton, DC 20003 Contract #

Schedule Dates **Advertiser**

Moving Ohio Forward (9265) New Media Firm, The (3705)

Agency Product Brand

Political/Issues (1129) political Issue (13047)

103633

10/26/12-11/06/12

Salesperson Sales Office

Buyer Name

Account Types

Date:

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

Certo, Michele

Phone/Fax CPE 389/410/1852

National/Political Issue **Billing Type** Standard

Comments MOVING OHIO FORWARD

MOVING OHIO FORWARD ACTION FUND

Date Entered 10/25/12 Last Modified 10/26/12

Entered By Kathy Sparks No

CO-OP ECR07915254 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$26,055.00 Net Total \$147,645.00

Sales Tax

Date:

Comments:

WBNS-TV (WBNS) By Broadcast Month Spots Rate Oct. 2012 17 \$33,600.00 Nov. 2012 71 \$140,100.00 Grand Total: 88 \$173,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We Th	Fr Sa	Su 5p	ots Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	7:57P- 9P (EST)	1		x	1	i i	1 \$7,500.0	0 \$7,500.00	WBNS TV (WBNS)	NCIS	10/25/12
2.0	Vormal Line / SPOT	11/02/12-11/02/12	3	:30	9P- 10P (EST)	1		: 1	X	÷	\$3,500.0	0	WBNS-TV (WBNS)	CSI NY	10/25/12
2.0.1	Closed Preempt	11/02/12						1 1		els pel			WBNS-TV (WBNS)	No Avall/Exception -	
4.0	Vormal Line / SPOT	10/27/12-10/27/12	2	:30	11P- 11:35P (EST)	1		1 1	X	1	1 \$3,600.0	0 \$3,600.00	WBNS-TV (WBNS)	LATE NEWS	10/25/12
4.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	11P- 11:35P (EST)	1		† 1		X	1 \$3,600.0	0 \$3,600.00	WBNS-TV (WBNS)	LATE NEWS	10/25/12
5.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	11P- 11:35P (EST)	1	Х	İ		‡ i	1 \$3,600.0	0 \$3,600.00	WBNS-TV (WBNS)	LATE NEWS	10/25/12
6.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	11P- 11:35P (EST)	1		X		ī	1 \$3,600.0	0 \$3,600.00	WBNS-TV (WBNS)	LATE NEWS	10/25/12
4.0	lormal Line / SPOT	11/01/12-11/01/12	_ 2	:30	11P- 11:35P (EST)	1		i X	i	1	1 \$3,600.0	0 \$3,600.00	WBNS-TV (WBNS)	LATE NEWS	10/25/12
6.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	11:30P- 12:05A (EST)	1		i i	1	1 X	1 \$3,600.0	0 \$3,600.00	WBNS-TV (WBNS)	LATE NEWS	10/25/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	11P- 11:35P (EST)	1	Х	1 1		1	1 \$3,600.0	0 \$3,600.00	WBNS-TV (WBNS)	LATE NEWS	10/25/12
13.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	11:35P- 12:37A (EST)	1		Х		ŀ	1 \$1,200.0	0 \$1,200.00	WBNS-TV (WBNS)	LETTRMAN-CBS<	10/25/12
13.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	11:35P- 12:37A (EST)	1		. † ! J. j.	X	1	1 \$1,200.0	0 \$1,200.00	WBNS-TV (WBNS)	LETTRMAN-CBS<	10/25/12
12.0	Normal Line / SPOT	10/25/12-10/25/12	2	:30	5A- 5:55A (EST)	1		1	X	1	1 \$1,200.0	0 \$1,200.00	WBNS-TV (WBNS)	10TV NWSHD 5A	10/25/12
13.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	5A- 5:55A (EST)	1	χ	1			1 \$1,200.0	0 \$1,200.00	WBNS-TV (WBNS)	10TV NWSHD 5A	10/25/12

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

Accepted-Station:

B/E Bookend P/B Plggy Back

Accepted-Agency/Advertiser:



New Media Firm, The 1322 G St., SE Washington, DC 20003

Advertiser Agency Product Brand

Salesperson Sales Office

Buyer Name Phone/Fax CPE

Account Types Billing Type Comments

Contract # 103633 Schedule Dates 10/26/12-11/06/12

Moving Ohio Forward (9265) New Media Firm, The (3705)

Political/Issues (1129) political Issue (13047)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

Certo, Michele

389/410/1852 National/Political Issue

Standard

MOVING OHIO FORWARD MOVING OHIO FORWARD ACTION FUND

Date Entered 10/25/12 Last Modified 10/26/12

Kathy Sparks **Entered By**

CO-OP ECR07915254 Headline #

Demo

Order Type Norma!

Package Deal

Commission % 15.00

Commission \$26,055.00 Net Total \$147,645.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate Oct. 2012 17 \$33,600.00 Nov. 2012 \$140,100.00 71 Grand Total: 88 \$173,700.00

Line	Line Type / Break Type (Ref #)	Dates	5ec	Length	Run Times	SPW	Мо	Tu	We	Th F	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	5A- 5:55A (EST)	1		Х		1			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	10TV NWSHD 5A	10/25/12
15.0	Normal Line / SPOT	10/31/12-10/31/12	2	:3	5A- 5:55A (EST)	1			Х	1	1 1		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	10TV NWSHD 5A	10/25/12
16.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	5A- 5:55A (EST)	1				χį	1 1		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	10TV NWSHD 5A	10/25/12
14.0	Normal Line / SPOT	11/02/12-11/02/12	2	:3	5A- 5:55A (EST)	1	.]		1	1 2	x		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	10TV NWSHD 5A	10/25/12
14.0	Normal Line / SPOT	11/06/12-11/06/12	2	:3	5A- 5:55A (EST)	1	. х		j I	-			1	\$1,200.00	\$1,200,00	WBNS-TV (WBNS)	10TV NWSHD 5A	10/25/12
16.0	Normal Line / SPOT	11/06/12-11/06/12	2	:3	5A- 5:55A (EST)	1	. ;	Х	ļ.		1		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	10TV NWSHD 5A	10/25/12
22.0	Normal Line / SPOT	10/26/12-10/26/12	2	:3	5:57A- 7A (EST)	1	L			1	X .	4	1	\$1,300.00	\$1,200.00	WBNS-TV (WBNS)	10TV NWSHD 6A	10/25/12
21.0	Normal Line / SPOT	10/29/12-10/29/12	2	:3	5:57A- 7A (EST)	1	Х		Ĺ	Ţ	1 .		1	\$1,800.00	\$1,200,00	WBNS-TV (WBNS)	10TV NWSHD 6A	10/25/12
22.0	Normal Line / SPOT	10/30/12-10/30/12	2	:3	5:57A- 7A (EST)		L	Х	1	1			i	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	10TV NWSHD 6A	10/25/12
23.0	Normal Line / SPOT	10/31/12-10/31/12	2	:3	5:57A- 7A (EST)	1				1	Х		1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	10TV NWSHD 6A	10/25/12
24.0	Normal Line / SPOT	11/01/12-11/01/12	2	:3	5:57A- 7A (EST)	3			F	X i	+		i	\$1,800.00	\$1,200.00	WBNS-TV (WBNS)	10TV NWSHD 6A	10/25/12
22.0	Normal Line / SPOT	11/02/12-11/02/12	2	:3	5:57A- 7A (EST)		ļ		E .	1	X .		1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	10TV NWSHD 6A	10/25/12
26.0	Normal Line / SPOT	11/05/12-11/05/12	2	:3	5:57A- 7A (EST)	1	Х		1)	Ŧ		1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	10TV NWSHD 6A	10/25/12
22.0	Normal Line / SPOT	11/06/12-11/06/12	2	:3) 5:57A- 7A (EST)			Х	*	T.	1		1	\$1,800.00	\$1,800,00	WBNS-TV (WBNS)	10TV NWSHD 6A	10/25/12

		CONFIRMATION	CONTRACT		
Accepted-Agency/Advertiser;	Date:	Accepted-Station:	Date:	Comments:	

[&]quot;WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



New Media Firm, The 1322 G St., SE Washington, DC 20003 Contract #

Schedule Dates Advertiser

Moving Ohlo Forward (9265) Agency Product

New Media Firm, The (3705) Political/Issues (1129)

103633

10/26/12-11/06/12

Brand political issue (13047) Salesperson

Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

Buyer Name Certo, Michele Phone/Fax

CPE 389/410/1852 **Account Types**

Billing Type Comments

National/Political Issue Standard

MOVING OHIO FORWARD MOVING OHIO FORWARD ACTION FUND

Date Entered 10/25/12 Last Modified

10/26/12 Kathy Sparks

CO-OP No ECR07915254

Headline # Demo

Entered By

Order Type Normai

Package Deal

Commission % 15.00

Commission \$26,055.00 Net Total \$147,645.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Rate Spots Oct. 2012 17 \$33,600.00 Nov. 2012 71 \$140,100.00 Grand Total: 88 \$173,700.00

Line Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We `	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
28.0 Normal Line / SPOT	10/26/12-10/26/12	2	:30	4:25A- 4:58A (EST)	1		1	1	i	X	ě i	1	\$100.00	\$400.00	WBNS-TV (WBNS)	10TV NWSHD430A<	10/25/12
29.0 Normal Line / SPOT	10/29/12-10/29/12	2	:30	4:25A- 4:58A (EST)	1	х	1	ş.	1	1	‡ 1	1	\$400.00	\$400.00	WBNS-TV (WBNS)	10TV NWSHD430A<	10/25/1
30.0 Normal Line / SPOT	10/30/12-10/30/12	2	:30	4:25A- 4:58A (EST)	1		Х	i.	į	1	1	1	\$400.00	\$400.00	WBNS-TV (WBNS)	10TV NWSHD430A<	10/25/1
3@.0 Normal Line / SPOT	10/30/12-10/30/12	2	:30	4:25A- 4:58A (EST)	1		 	X	i	1	1	1	\$400.00	\$400.00	WBNS-TV (WBNS)	10TV NWSHD430A<	10/25/1
32.0 Normal Line / SPOT	11/01/12-11/01/12	2	:30	4:25A- 4:58A (EST)	1		1	1	ı X	i	1	1	\$400.00	\$400.00	WBNS-TV (WBNS)	10TV NWSHD430A<	10/25/1
30.0 Normal Line / SPOT	11/02/12-11/02/12	2	:30	4:25A- 4:58A (EST)	1		I I	1		- :	K 1	1	\$400.00	\$400.00	WBNS-TV (WBNS)	10TV NWSHD430A<	10/25/1
39.0 Normal Line / SPOT	11/05/12-11/05/12	2	:30	4:25A- 4:5BA (EST)	1	х	į į	2 3	1		i	1	\$400.00	\$400.00	WBNS-TV (WBNS)	10TV NWSHD430A<	10/25/1
30.0 Normal Line / SPOT	10/27/12-10/27/12	2	:30	4:58A- 6:56A (EST)	1		1	1	1	1 :	Χ¦	1	\$600.00	\$600.00	WBNS-TV (WBNS)	10TV NWSHD WSA	10/25/1
36.0 Normal Line / SPOT	11/03/12-11/03/12	2	:30	4:58A- 6:56A (EST)	1		į L	ž I		1	x ¦	1	\$600.00	\$400.00	WBNS-TV (WBNS)	10TV NWSHD WSA	10/25/1
32.0 Normal Line / SPOT	10/27/12-10/27/12	2	:30	6:57A- 9A (EST)	1		į	i T	4	i	Χį	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS THS MRN:SA	10/25/1
38.0 Normal Line / SPOT	10/28/12-10/28/12	2	:30	6:28A- 8:30A (EST)	1		i I	I I	1	1	; X	1	\$600.00	\$600.00	WBNS-TV (WBNS)	10TV NWSHD WSU	10/25/1
35.0 Normal Line / SPOT	10/23/12-10/23/12	2	:30	8:58A- 10:30A (EST)	1		İ	1	+	1	; X		\$2,000.00		WBNS-TV (WBNS)	SUNDAY MRN-CBS	10/25/1
39.0.1 Closed Preempt	10/28/12						i I	1	1	5	2			_	WBNS-TV (WBNS)	No Avail/Exception -	
30.0 Normal Line / SPOT	11/03/12-11/03/12	2	:30	8:58A- 10:30A (EST)	1		1	1	1	1	* X	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	SUNDAY MRN-CBS	10/25/12

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Accepted-Agency/Advertiser:

Date;

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

B/E Bookend P/B Piggy Back

Printed At: 09:59 AM on Friday, October 26 2012



New Media Firm, The 1322 G St., SE Washington, DC 20003 Contract #

Schedule Dates Advertiser Agency

Product

Comments

Brand

10/26/12-11/06/12 Moving Ohio Forward (9265)

103633

New Media Firm, The (3705)

Political/Issues (1129) political Issue (13047)

Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

Certo, Michele **Buyer Name**

Phone/Fax

CPE 389/410/1852 Account Types National/Political Issue

Billing Type Standard

> MOVING OHIO FORWARD MOVING OHIO FORWARD ACTION FUND

Date Entered 10/25/12 Last Modified 10/26/12

Kathy Sparks Entered By Nο

CQ-OP ECR07915254 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$26,055.00

Net Total \$147,645.00

Sales Tax

Spots	Rate
17	\$33,600.00
71	\$140,100.00
88	\$173,700.00
	17 71

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	ı W	e Th	Fr	Sa :	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / SPOT	10/26/12-10/26/12	2	:30	8:58A- 9:55A (EST)	1			1	1	X	1 1		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	LIVE WTH KELLY	10/25/12
42.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	6:58A- 9:55A (EST)	1	Х	l		1	1	1		1	\$1,200.00	\$1,800.00	WBNS-TV (WBNS)	LIVE WTH KELLY	10/25/12
43.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	8:58A- 9:55A (EST)	1		Х	1	1		1 1		1	\$1,200.00	\$1,800.00	WBNS-TV (WBNS)	LIVE WTH KELLY	10/25/12
44.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	8:58A- 9:55A (EST)	1		1	X		!	5		1	\$1,200.00	\$1,800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	10/25/12
45.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	8:58A- 9:55A (EST)	1		1	1	X	Ŧ	1 1		1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	LIVE WTH KELLY	10/25/12
46.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	8:58A- 9:55A (EST)	1			j.		έX	1 1		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	LIVE WTH KELLY	10/25/12
47.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	8:58A- 9:55A (EST)	1	Х		£		1	1 1		1	\$1,200.00	\$1,800.00	WBNS-TV (WBNS)	LIVE WTH KELLY	10/25/12
46.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	11:58A- 12:30P (EST)	1			5		ΪX	1 1			\$1,200.00		WBNS-TV (WBNS)	10TV NWSHD 12P	10/25/12
48.0.1	Closed Preempt	10/26/12						1	İ		1	J †					WBNS-TV (WBNS)	No Avail/Exception -	
43.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	11:58A- 12:30P (EST)	1	Х	1	I	1	1	I E		1	\$1,800.00	\$1,300.00	WBNS-TV (WBNS)	10TV NWSHD 12P	10/25/12
50.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	11:58A- 12:30P (EST)	1			8	X	1	1 I		1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	10TV NWSHD 12P	10/25/12
51.0	Normai Line / SPOT	10/31/12-10/31/12	2	:30	11:58A- 12:30P (EST)	1			į x		1	į į		1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	10TV NWSHD 12P	10/25/12
52.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	11:58A- 12:30P (EST)	1			8	X	1	1 F		1	\$1,200.00	\$1,800.00	WBNS-TV (WBNS)	10TV NWSHD 12P	10/25/12
53.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	11:58A- 12:30P (EST)	1		ļ	4	į	X	1		i	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	10TV NWSHD 12P	10/25/12

		CONFIRMATION	CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	

B/E Bookend P/B Piggy Back

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WBNS-TV, Inc. **DEPT L-1133**

COLUMBUS, OH 43260-1133

New Media Firm, The 1322 G St., SE Washington, DC 20003 Contract # 103633

Schedule Dates Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Phone/Fax

Comments

Date:

10/26/12-11/06/12 Moving Ohio Forward (9265)

New Media Firm, The (3705)

Political/Issues (1129)

political issue (13047)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

Certo, Michele **Buyer Name**

CPE 389/410/1852 Account Types National/Political Issue

Billing Type Standard

> MOVING OHIO FORWARD MOVING OHIO FORWARD ACTION FUND

Date Entered 10/25/12 Last Modified 10/26/12

Kathy Sparks Entered By No

CO-OP ECR07915254 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$26,055.00

\$147,645.00

Net Total

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate Oct. 2012 17 \$33,600.00 Nov. 2012 71 \$140,100.00 Grand Total: 88 \$173,700.00

ine	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	S₽W	Мо	Tu	We T	h Fr	Sa Si	u Spots	Rate	Total	Station	Comments	Entered
54.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	11:58A- 12:30P (EST)	1	X	ŀ	1	i	1	1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	10TV NWSHD 12P	10/25/12
55.0	Normal Line / SPOT	10/26/12-10/26/12	2	:30	3P- 3:55P (EST)	1	1	1	1	X		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	DR. PHIL	10/25/17
56.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	3P- 3:55P (EST)	1	Х	i	1	7 8	<i>‡</i>	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	DR. PHIL	10/25/12
57.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	3P- 3:55P (EST)	1	İ	X		1 4	ŧ	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	DR. PHIL	10/25/17
58.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	3P- 3:55P (EST)	1		1	X	1 1		j	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	DR. PHIL	10/25/17
56.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	3P- 3:55P (EST)	1		i	1	(-1	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	DR. PHIL	10/25/17
62.0	Normal Line / SPOT	11/02/12-11/02/12	2	130	3P- 3:55P (EST)	1		ī		X	3	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	DR. PHIL	10/25/17
61.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	3P- 3:55P (EST)	1	X	F		1 1			\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	DR. PHIL	10/25/12
62.0	Normal Line / SPOT	10/26/12-10/26/12	2	:30	3:58P- 5P (EST)	1		:	\$	X	\$	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	DR. OZ	10/25/13
54.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	3:58P- 5P (EST)	1	Х	î	1	: :	:		\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	DR. OZ	10/25/17
64.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	3:58P- 5P (EST)	1		Х		1 :	i		\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	DR. OZ	10/25/12
62.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	3:58P- 5P (EST)	1		Ţ	х	ŧ 1	Ī	:	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	DR. OZ	10/25/12
66.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	3:58P- 5P (EST)	1	ļ		; >	(1		\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	DR. OZ	10/25/12
58.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	3:58P- 5P (EST)	1			1	, X	3		\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	DR. OZ	10/25/13

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

Accepted-Station:

Accepted-Agency/Advertiser:



New Media Firm, The 1322 G St., SE Washington, DC 20003 Contract #

Schedule Dates Advertiser

Product

Comments

10/26/12-11/06/12 Moving Ohio Forward (9265) Agency

103633

New Media Firm, The (3705) Political/Issues (1129)

Brand political Issue (13047) Salesperson

Phlladelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

Certo, Michele **Buyer Name**

Phone/Fax

CPE 389/410/1852 Account Types National/Political Issue

Billing Type Standard

> MOVING OHIO FORWARD MOVING OHIO FORWARD ACTION FUND

Date Entered 10/25/12 Last Modified 10/26/12

Kathy Sparks **Entered By** Νo

CO-OP ECR07915254 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$26,055.00 Net Total \$147,645.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate Oct. 2012 17 \$33,600.00 \$140,100.00 Nov. 2012 71 Grand Total: 88 \$173,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	ia Su	Spots	Rate	Total	Station	Comments	Entered
88.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	3:58P-5P (EST)	1	х		1	1	İ	į	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	DR. OZ	10/25/12
89.0	Normal Line / SPOT	10/26/12-10/26/12	2	:30	5P- 6P (EST)	_ 1			1		X		1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	10TV NWSHD 5P	10/25/12
70.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	5P- 6P (EST)	1	х) .	i i	i	1	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	10TV NWSHD 5P	10/25/12
71.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	5P- 6P (EST)	1		Х	:		1	÷	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	10TV NWSHD 5P	10/25/12
72.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	5P- 6P (EST)	1		İ	ı X	1	!	£	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	10TV NWSHD 5P	10/25/12
73.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	5P- 6P (EST)	1		ļ	1	Х	ī 1	1	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	10TV NWSHD 5P	10/25/12
78.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	5P- 6P (EST)	1		1	1	1 1	X	j	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	10TV NWSHD 5P	10/25/12
75.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5P- 6P (EST)	1	Х	i i	Ī	- 1	1	1	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	10TV NWSHD 5P	10/25/12
85.0	Normal Line / SPOT	10/26/12-10/26/12	_ 2	:30	6P- 6:30P (EST)	1		1	i.	4	X		1	\$3,600.00	\$3,500.00	WBNS-TV (WBNS)	10TV NWSHD 6P	10/25/12
77.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	6P- 6:30P (EST)	1	Х	1	1		i	4	1	\$3,600.00	\$3,500.00	WBNS-TV (WBNS)	10TV NWSHD 6P	10/25/12
78.0	Normal Line / SPOT	10/31/12-10/31/12		:30	6P- 6:30P (EST)	1		İ	X	-	1	1	1	\$3,000.00	\$3,500.00	WBNS-TV (WBNS)	10TV NWSHD 6P	10/25/12
78.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	6P- 6:30P (EST)	1			Ĭ.	X	Ī		1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	10TV NWSHD 6P	10/25/12
80.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	6P- 6:30P (EST)	1	х	İ	I I	E	4	3	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	10TV NWSHD 6P	10/25/12
71.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	6:28P- 6:57P (EST)	1			1	1	1	l x	1	\$3,000.00	\$3,600.00	WBNS-TV (WBNS)	NEWS	10/25/12

CONE	IDI	// A TI	ION	CONTR	ACT
CONE	11217	ИΑП	IOIA.	CONTR	AUL

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	

[&]quot;WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



New Media Firm, The 1322 G St., SE Washington, DC 20003

Contract

Schedule Dates Advertiser

Product

10/26/12-11/06/12 Agency

103633

Moving Ohio Forward (9265) New Media Firm, The (3705)

Political/Issues (1129)

Brand political issue (13047)

Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

Certo, Michele Buyer Name

Phone/Fax

Date:

CPE 389/410/1852 **Account Types** National/Political Issue

Billing Type Standard

MOVING OHIO FORWARD Comments MOVING OHIO FORWARD ACTION FUND Date Entered 10/25/12 Last Modified 10/26/12

Kathy Sparks **Entered By** CO-OP Nο

ECR07915254

\$147,645.00

Comments:

Date:

Headline # Demo

> Order Type Normal

Package Deal

Commission % 15.00

Commission \$26,055.00

Net Total

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate Oct. 2012 17 \$33,600.00 \$140,100.00 Nov. 2012 71 Grand Total: 88 \$173,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
82.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	6:28P- 6:57P (EST)	1			1		1	X		\$3,600.00		WBNS-TV (WBNS)	NEWS	10/25/12
82.0.1	Closed Preempt	11/04/12					1		F 1	1 1	1 1	i				WBNS-TV (WBNS)	Schedule Change/Exception - NFL FOOTBALL	
84.0	Normal Line / SPOT	10/26/12-10/26/12	2	:30	6:58P- 7:30P (EST)	1			1 :	1 :	X	† 3	1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	JEOPARDY	10/25/12
84.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	6:58P- 7:30P (EST)	1		Х			£ 1		1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	JEOPARDY	10/25/12
85.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	6:58P~ 7:30P (EST)	1			1	Х	1	1	1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	JEOPARDY	10/25/12
86.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	6:58P- 7:30P (EST)	1	Х		1	1	1 1	1	1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	JEOPARDY	10/25/12
87.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	6:58P- 7:30P (EST)	1				į.	1	x :	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SAT 7P NEWS	10/25/12
88.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	6:58P- 7:30P (EST)	1		l		1	[x ¦	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SAT 7P NEWS	10/25/12
82.0	M/G For 2.0.1 / SPOT	11/02/12-11/02/12	3	:30	7:57P- 9P (EST)	1	1	1	1	1	X :	1	1	\$3,500.00	\$3,600.00	WBNS-TV (WBNS)	UNDER COVER BOSS	10/25/12
90.0	M/G For 39.0.1 / SPOT	10/27/12-10/27/12	2	:30	6:57A- 9A (EST)	1				*	\$ I	X :	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	10/26/12
91.0	M/G For 48.0.1 / SPOT	11/02/12-11/02/12	2	:30	12:30P- 2P (EST)	1		i I	i e		1 X 1	Ť	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAP ROTATOR	10/26/12
92.0	M/G For 82.0.1 / SPOT	10/30/12-10/30/12	2	:30	11P- 11:35P (EST)	1		Х	Î		1 1	i I	1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	LATE NEWS	10/26/12
		_			CC	NFIF	SM	ΑT	TC	N	CO	NT	RAC	T				_

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or
otherwise made a part of the particular contract, is herby rejected."

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser: